



Donald Kendrick, Artistic Director

29TH ANNIVERSARY SEASON

A High Value Advertising Opportunity

Support Sacramento's *Outstanding Nonprofit of the Year* by advertising in the programs — four concerts.

Your advertisement will reach an audience of discriminating, Sacramento area residents who, like you, are committed to supporting great music and the performing arts in the community!

Display Advertising Sizes and Rates

Ad Size	Width	Height	Full Season Program Ad (4)	Full Season Program Ad (4) Special**	Single Program Ad	Single Program Ad Special*
Full page	4½ in.	7½ in.	\$1,600	\$1,280	\$500	\$450
1/2 page, horizontal	4½ in.	3½ in.	\$1,000	\$800	\$300	\$270
1/3 page, horizontal	4½ in.	2½ in.	\$600	\$480	\$200	\$180

** Return Buyers 20% discount applied to total cost

* Return buyers 10% discount applied to cost

Artwork Requirements:

FULL COLOR digital artwork in one of these formats: PDF, JPG, TIFF or EPS.

All images and graphics must be set at 300 dpi.

Email artwork to Diane McCormack: dmcormack333@gmail.com

For questions call Diane at 916 427-6313.

Fill out the form on the back and submit by mail.

2024–2025

STAINED GLASS CONCERT THE FRENCH SCHOOL

October 19, 2024 at 7:30 PM

Fremont Presbyterian Church

HOME FOR THE HOLIDAYS

December 14, 2024 at 3 PM

Memorial Auditorium

EUROPEAN MASTERWORKS HAYDN | CREATION MASS LAURIDSEN | LUX AETERNA

March 1, 2025 at 3 PM

SAFE Credit Union Performing Arts Center

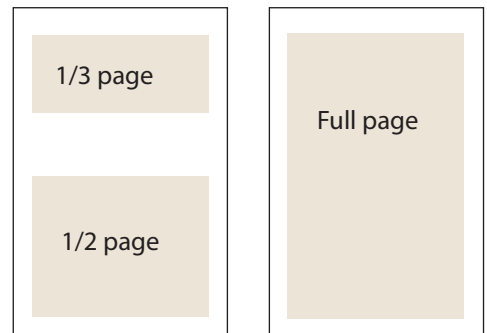
LERNER & LOEWE CELEBRATION

May 3, 2025 at 3 PM

SAFE Credit Union Performing Arts Center

All ad artwork is due
4 weeks prior to concert date.

Program booklet 5.5 in. wide X 8.5 in. tall



SCSO SEASON 29 AD RATES

2024–2025 Season Program Advertising Form

First time advertiser

Returning advertiser

Business Name _____

Contact Name _____

Address _____

City _____

Phone _____ Fax _____

E-mail _____

Please select:

PROGRAM AD Full Season

Single program

Name of program _____

AD SIZE Full page 1/2 page 1/3 page

Total Price - see table \$_____.

Ad Size	Width	Height	Full Season Program Ad (4)	Full Season Program Ad (4) Special**	Single Program Ad	Single Program Ad Special*
Full page	4½ in.	7½ in.	\$1,600	\$1,280	\$500	\$450
1/2 page, horizontal	4½ in.	3½ in.	\$1,000	\$800	\$300	\$270
1/3 page, horizontal	4½ in.	2½ in.	\$600	\$480	\$200	\$180

** Return Buyers 20% discount applied to total cost

* Return buyers 10% discount applied to cost

Advertising and full payment deadlines:

Concert	Concert Date	Advertising Deadline
Stained Glass	October 19, 2024	September 20, 2024
Home for the Holidays	December 14, 2024	November 15, 2024
European Masterworks	March 1, 2025	February 1, 2025
Lerner & Loewe	May 3, 2025	April 4, 2025

Return mail this form with your payment to:

Sacramento Choral Society & Orchestra, 4025A Bridge Street, Fair Oaks, CA 95628

You may phone in your payment with a VISA, MasterCard, Discover, or American Express: 916 536-9065

Website: sacramentochoral.org

E-mail: scso2005@gmail.com

The SCSO is a non-profit organization delivering high quality choral orchestral programs at reasonable prices to the greater Sacramento community. 501(c)(3) tax identification number: 94-325-9903