



Sacramento  
**CHORAL SOCIETY**  
& Orchestra

# Singathon 2025 Campaign 29th Annual Chorus Fundraiser



# Six Week Campaign

Feb. 3 - March 17



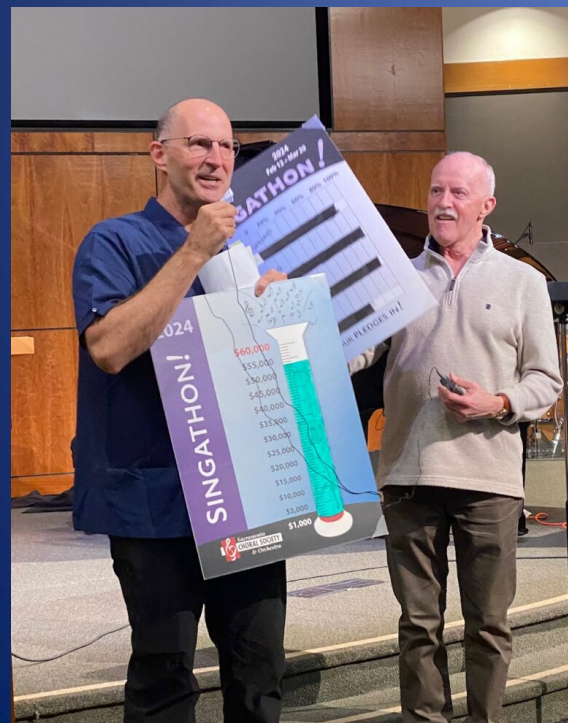
# Why a Singathon Fundraiser Campaign?

1. **Offset** March & May Concert Production Expenses

Each performance= \$100,000+

2. **Offset** our nonprofit's fixed monthly expenses

3. **Boost** education and outreach



We will continue to uphold our reputation in the Community as being an accountable arts organization.



2025

# SINGATHON! CAMPAIGN

\$80,000

\$75,000

\$70,000

\$65,000

\$60,000

\$55,000

\$50,000

\$45,000

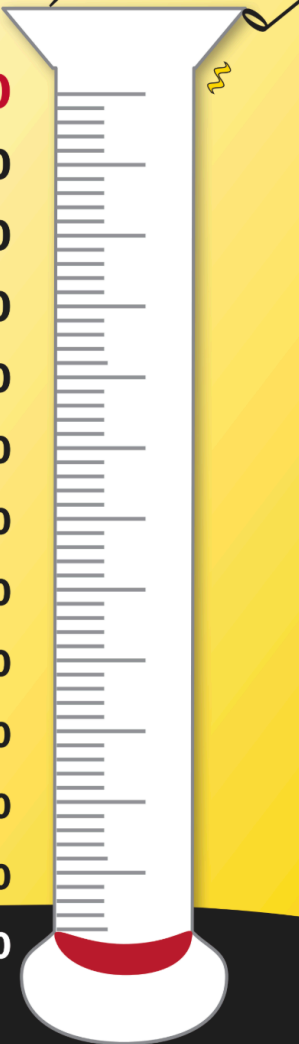
\$40,000

\$35,000

\$30,000

\$25,000

\$20,000



Singathon  
2025 Goal

\$80,000

Last year we  
raised \$80,000!

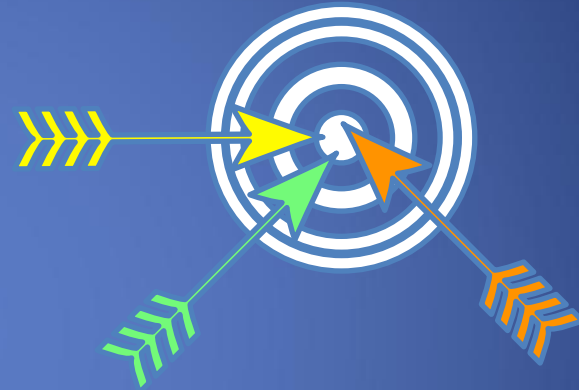


\$80,000 = About 15% of our  
Annual \$600,000 Budget





# TARGET



Each Singer - \$250

Enjoy a tax deduction!  
No gift is too small  
New program ads also count

Get your pledges in weekly  
with your Section Reps

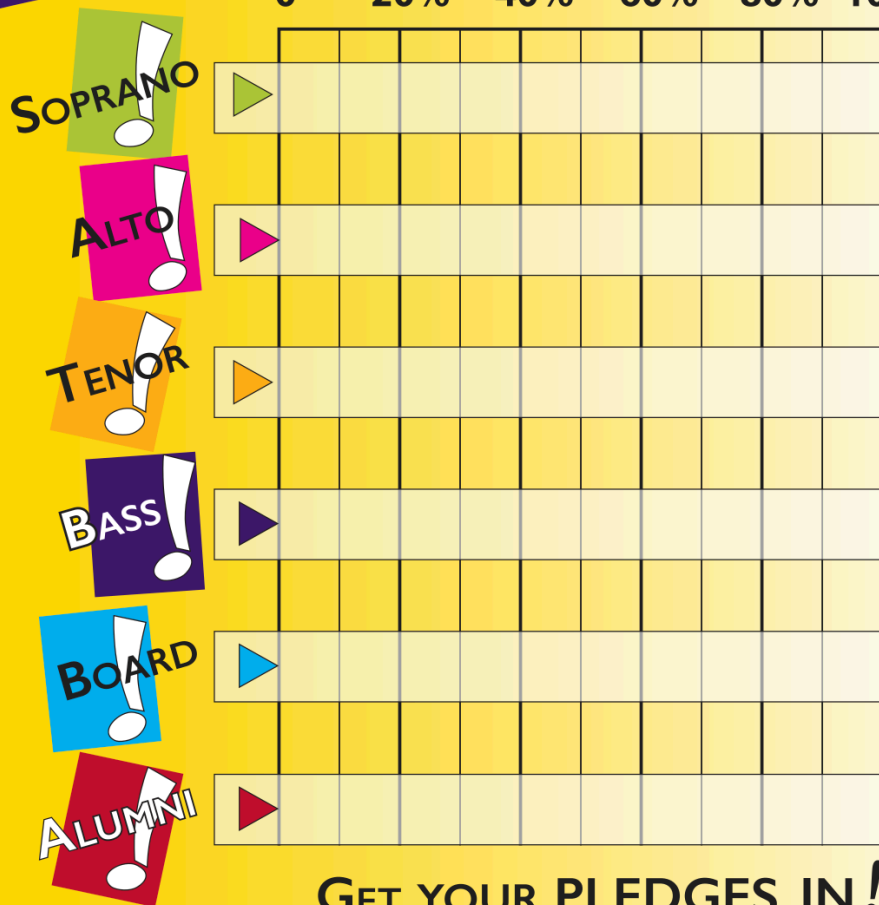




# SINGATHON!

## CAMPAIGN

0    20%    40%    60%    80%    100%



**GET YOUR PLEDGES IN!**

Friendly  
competition  
among the  
SATB Sections!

(GO BASSES!)

Click on **the Singathon icon** on the front page of our website for "*Singathon 2025*" information

Make Singathon Donations - Online  
Please spread the word.



## Chorus Fundraiser

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HELP US REACH OUR \$80K GOAL  
Enjoy a tax deduction!

**Give online or via mail**

It is always our pleasure to welcome a few members to the \$1,000 Club!



We also welcome QCDs!



A unique tax strategy that allows individuals who are at least 70.5 and have Traditional and/or Inherited IRAs to distribute up to \$100,000 per year directly from their IRA to a 501(c)(3) nonprofit with **no federal income tax consequences.**

**Please spread the word about this “opportunity”.**

# Matching Grant Opportunity?

Please check YOUR employer or organization to see if perhaps there is a matching grant opportunity?

- Salesforce
- Wells Fargo Advisors
- HP
- Intel
- Pac Bell
- Others



## SCSO Board & Alumni Support

Our Board will plan to do its part

Our Loyal Alumni also show their support



Our Singathon will once again generate Matching Funds for

**Big Day of Giving - May 1, 2025**

Raises our ranking as an Arts Organization



# *World Class Prizes*

Overall Leader  
Section Leaders  
Alumni Leader

Board Leader  
German Lieder?

YOUR CHANCE TO  
**WIN**



Let's continue to build a healthy Community through our  
Music-Making and Community-Building!



Let's continue to show Concert Sponsors, Donors & Patrons that SCSO members support the arts on every level.



Let's continue to grow our Outreach to Veterans,  
Students, Seniors & the Underprivileged





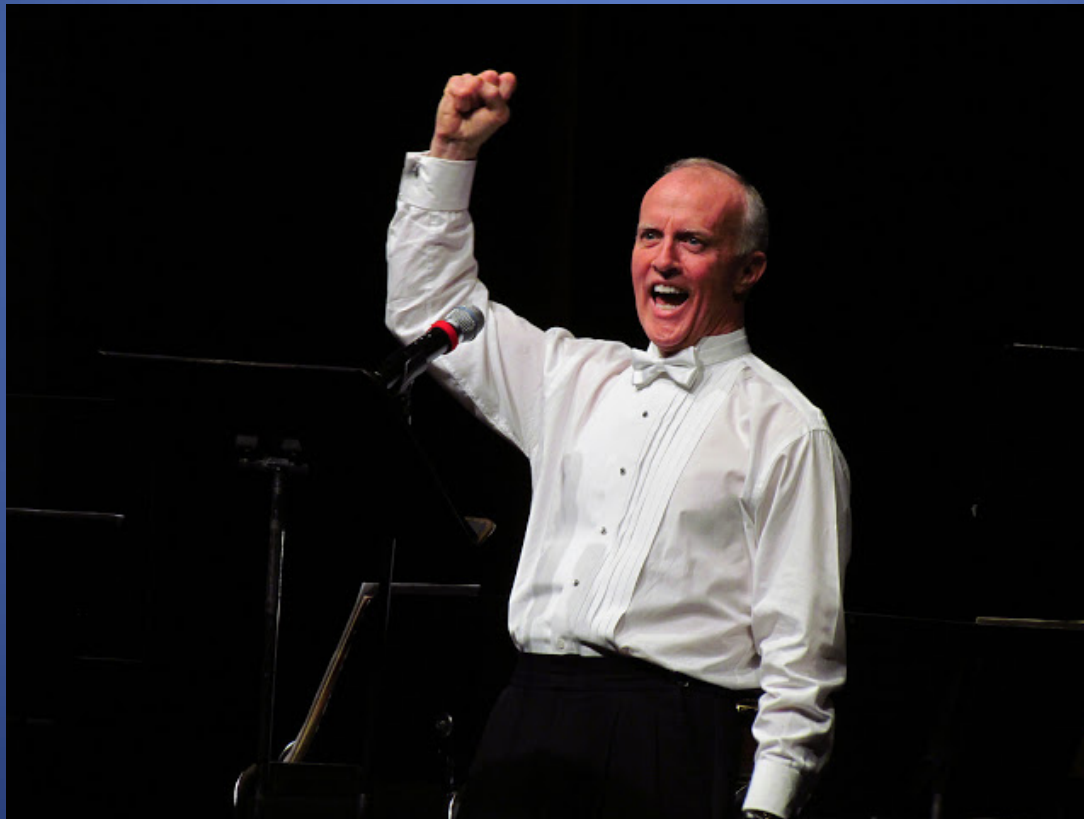
Thanks for putting a smile on our Community's face by soaring past our \$80,000 goal!



**We can  
do this!**

# Thanks for helping us soar past our \$80,000 Chorus Goal

- We appreciate and value your participation



2025

# SINGATHON! CAMPAIGN

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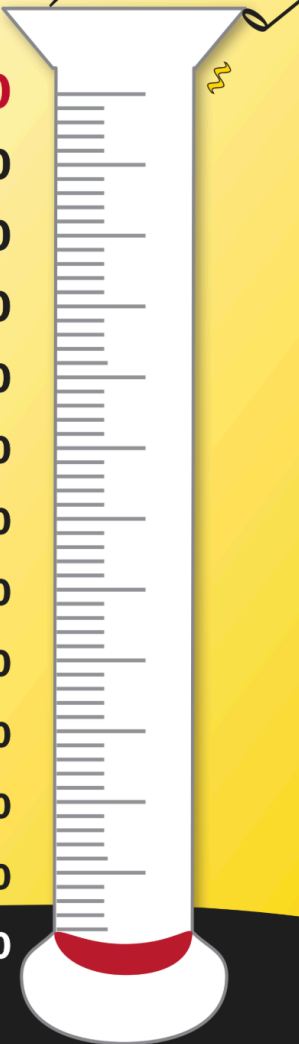
\$40,000

\$35,000

\$30,000

\$25,000

\$20,000



The good news is  
that we have already  
raised  
\$20,000+

We are more than 1/4  
towards our \$80,000 goal!

Only \$60,000 left to raise.  
We can do this!