



Donald Kendrick, Artistic Director

## A High-Value Advertising Opportunity

Support Sacramento's Outstanding Nonprofit of the Year by advertising in the programs for our three upcoming concerts.

Your advertisement will reach an audience of discerning Sacramento-area residents who, like you, are committed to supporting great music and the performing arts in our community.

### Ad artwork and full payment deadlines:

Concert	Concert Date	Advertising Deadline
Stained Glass	October 25, 2025	September 19, 2025
Home for the Holidays	December 13, 2025	November 7, 2025
Dvorak — Requiem	March 7, 2026	January 30, 2026

### Artwork Requirements:

- Digital artwork in PDF, JPG, TIFF, or EPS format.
- All ads must be a minimum of 300 dpi or vector artwork.
- Full page: include bleeds, crop marks, with a minimum of .375" clearance from trim for written content.

Email final artwork to Jim at [scso2005@gmail.com](mailto:scso2005@gmail.com)

*The SCSO is a non-profit organization delivering high quality choral orchestral programs at reasonable prices to the greater Sacramento community. 501(c)(3) tax identification number: 94-325-9903*

## SEASON 2025-2026

### Stained Glass Concert

#### VIVALDI — GLORIA

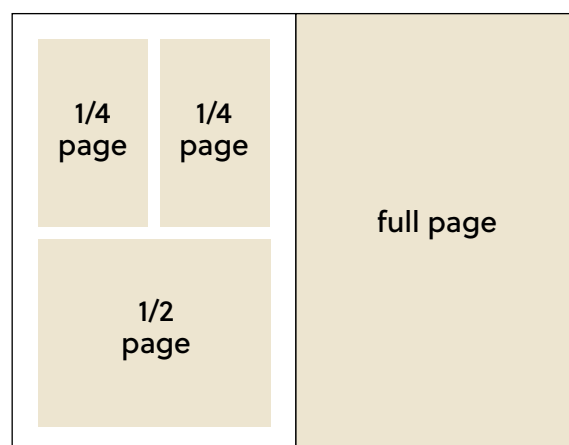
October 25, 2025, at 7:30 PM  
Fremont Presbyterian Church

### HOME FOR THE HOLIDAYS

December 13, 2025 at 3 PM  
Memorial Auditorium

### DVORAK — REQUIEM

March 7, 2026 at 3 PM  
SAFE Credit Union  
Performing Arts Center



Program size: 5.5" wide X 8.5" tall

## Display Advertising Sizes and Rates

Ad Size	Width	Height	Single ad	Single ad for return buyers*	Full season (3 ads)*	Full season (3 ads) for return buyers**
Full page	5 ½ in.	8 ½ in.	\$600	\$540	\$1620	<b>\$1440</b>
1/2 page, horizontal	4 ½ in. (4.5")	3 ⅝ in. (3.625")	\$350	\$315	\$945	<b>\$840</b>
1/4 page, vertical	2 ⅛ in. (2.125")	3 ⅝ in. (3.625")	\$180	\$162	\$486	<b>\$432</b>

\* 10% discount from single ad purchases \*\* 20% discount from single ad purchases

### Form options

1. Fill out the form in [Adobe Acrobat](#) (free download) and email PDF to Jim at [scso2005@gmail.com](mailto:scso2005@gmail.com)
2. Print form, write in information, and mail to:  
Sacramento Choral Society & Orchestra, 4025A Bridge Street, Fair Oaks, CA 95628

Returning advertiser

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

PROGRAM AD      Full Season      Single program \_\_\_\_\_

*program name*

AD SIZE      Full page      1/2 page      1/4 page

Total Price (see table above) \$ \_\_\_\_\_

### Payment options

1. Fill out payment information below
2. Mail payment with form to:  
Sacramento Choral Society & Orchestra, 4025A Bridge Street, Fair Oaks, CA 95628
3. Phone us with your payment information: 916-536-9065

VISA

MasterCard

Discover

American Express

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Expiration Date (MM/YY) \_\_\_\_\_ CVV \_\_\_\_\_

You can always reach us at: [sacramentochoral.org](http://sacramentochoral.org) 916-536-9065 [scso2005@gmail.com](mailto:scso2005@gmail.com)